

**FREE Online webinar  
ON SOCIAL SUSTAINABILITY**

**GENDER EQUALITY AND WOMEN'S  
EMPOWERMENT IN EUROPE**

*March 12, 2024 - 4:00 p.m. CET*



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# TITO LIVIO MONGELLI

(CEO of Galileo and President of SKAL Italia)



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FREE ONLINE WEBINAR ON SOCIAL SUSTAINABILITY

## GENDER EQUALITY AND WOMEN'S EMPOWERMENT IN EUROPE

Webinar language: English 

March 12, 2024 - 4:00 p.m. CET

- ▶ Time2Act project (Susana Leal - Instituto Politécnico de Santarém);
- ▶ MOOCs and Webinars of the Project - introduction of the webinar (Tito Livio Mongelli - CEO of Galileo.it and President of SKÅL Italy);
- ▶ **Claudia Villante**  
Senior Researcher at ISTAT, Gender Mainstreaming Expert, Experienced Public Policies Analyst, Seconded National Expert of European Institute for Gender Equality
  - ▶ The challenges of gender equal opportunities in Italy and Europe;
  - ▶ The current status and objectives defined at European level;
  - ▶ The tools available at European and national level for the elimination of gender gaps;
  - ▶ The tasks of the European Institute for Gender Equality.
- ▶ Questions and answers.

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- We will speak of Gender Equality work, power, wealthy, health
- We will speak about Unconscious gender bias

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- We will speak about Gender Pay gap

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- We will speak about the past and the present but mainly we want to speak about the future we must built, a future different from the past!

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Next  webinar  
on Economic Sustainability  
in the next weeks

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Next   on  
“HOTEL ONLINE REPUTATION  
MANAGEMENT” on april 9th

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## HOTEL ONLINE REPUTATION MANAGEMENT

- ▷ Introduction: **Tito Livio Mongelli (Director of Skal Europe Academy)**
  - ▷ Key Speaker: **Sabrina Calvagno (Nivula)**
    - ▶ How much important is the reviews rating?
    - ▶ How much is a percentage point improvement of the reviews rating worth?
    - ▶ How much increase in revenue to expect, improving the ratings of your hotel?
    - ▶ Improving reviews and revenue: what do we need?
    - ▶ REPUTATION, the hotel online reputation management system of NIVULA
    - ▶ Some examples taken from real situations of the Hotel attending the meeting!
- Questions and Answers

**Join the zoom  
meeting**

ID meeting: 868 8344 6726  
Code: 941326



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## Satisfaction Survey of WEBINAR "Gender equality and women's empowerment in Europe"

Day and time:

March 12th - 4:00 PM CET

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The Erasmus Time2Act@SD project team would like to know what you think about The European Sustainability Reporting Standards webinar. Your participation is essential.

This survey takes less than 1 minute to complete.

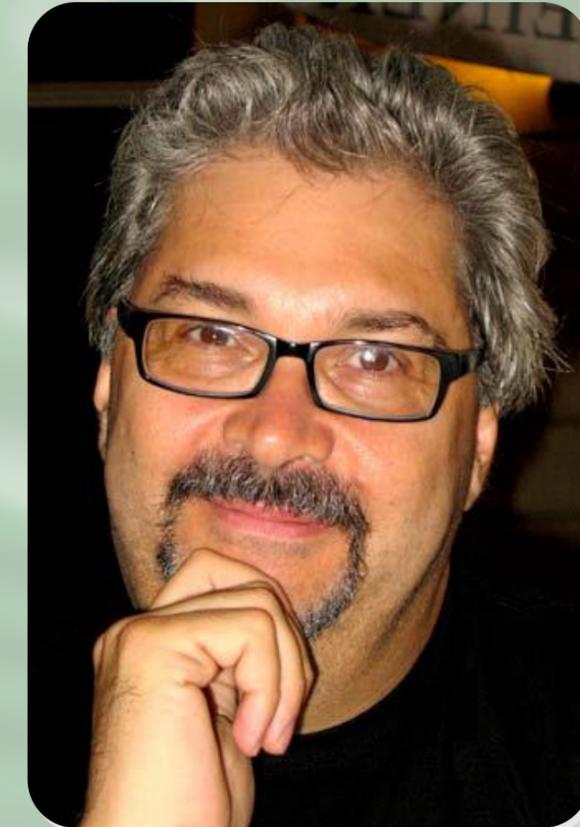
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# Thanks for your attention

***Tito Livio Mongelli***

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