



BUDAPEST

**SKÅL EUROPE
2025 AGA**

BUDAPEST – December 6th

TITO LIVIO MONGELLI

DIRECTOR of SKAL Europe Academy

(CEO of Galileo.it and President of SKAL International Italy)



www.galileo.it



www.skalitalia.org



titoliviomongelli@gmail.com

Main activities

- Involved more than 500 students
- Partnership with 4 Universities
- European experts, leaders in their fields
- Participants from more than 30 countries

- All activities made with no budget
- No costs
- Voluntary work

PRACTICAL SUSTAINABLE DEVELOPMENT IN HORECA SECTOR: EXAMPLES OF CIRCULAR ECONOMY IN PRACTICE

SKÅL **EUROPE**
INTERNATIONAL ACADEMY
Connecting Tourism Globally

f t in
www.skaleurope.org

STEFAN PETERSSON

DANIELA HEDSTRÖM

**PRACTICAL SUSTAINABLE DEVELOPMENT
in HoReCa sector:
examples of CIRCULAR ECONOMY IN PRACTICE**

ONLINE:

**SEPTEMBER
6TH**

4pm CET

Join the zoom meeting
<https://us06web.zoom.us/j/81218933003?pwd=NXRJejVQUkJsTjUxc2lIRFo3ZmlaZz09>
ID riunione: 812 1893 3003
Password: 830589

The seminar will last 60 minutes
and will be followed by Q&A of participants



**How Blockchain Technology is Transforming Tourism:
Tools and Perspectives**

Thursday 28th September at 6PM

The online event is held by Takyon, an innovative startup that combines fintech and travel, and introduces for the first time in the market the reselling of tourist service bookings through their transformation into digital assets (NFTs).



JOIN THE WEBINAR AT THIS LINK
<https://us06web.zoom.us/j/85274749465?pwd=8fQzqCYoPmmiOACWsjfxhpKXLIYibe.1>

ID meeting: 852 7474 9465
Passcode: 179907

The seminar will last 60 minutes and will be followed by Q&A of participants

HOW BLOCKCHAIN TECHNOLOGY IS TRANSFORMING TOURISM: TOOLS AND PERSPECTIVES

**In collaboration with
Skal Italia Academy**

ARTIFICIAL INTELLIGENCE FOR HORECA SECTOR

In collaboration with
Skal Switzerland

The graphic features the SKÅL INTERNATIONAL and EUROPE ACADEMY logos at the top left. Social media icons for Facebook, Twitter, and LinkedIn are positioned above the website URL www.skaleurope.org. A central illustration shows a hand holding a computer mouse, symbolizing digital interaction. To the right is a portrait of Samuel Siegfried, a Playn Voice speaker. The main text describes the seminar's focus on AI in the HORECA sector and provides the following details:

- ARTIFICIAL INTELLIGENCE FOR HORECA SECTOR:** a practical example, how tourist organizations leverage PlaynVoice to increase availability, optimize operations, and delight customers
- ONLINE:**
- OCTOBER 4TH**
- 6 PM CET**
- Join the zoom meeting
<https://us06web.zoom.us/j/82233401100?pwd=LobKvgcilzbqhgk03pQafnbWVnTNRy.1>
- ID meeting: 822 3340 1100
- Password: 037215
- The seminar will last 60 minutes and will be followed by Q&A of participants

EUROPEAN SUSTAINABILITY REPORTING STANDARDS – ESRS

In collaboration with Skal Italia Academy
and with

- PORTUGAL - INSTITUTO POLITECNICO DE SANTAREM
- CYPRUS - UNIVERSITY OF CENTRAL LANCASHIRE IN CYPRUS
- BELGIUM - THOMAS MORE UNIVERSITY
- TURKEY - GAZI UNIVERSITY

PAOLO BARTOLOZZI
CEO of HotelGoGo and
Vice President of **SKÅL EUROPE**

TITO LIVIO MONGELLI
CEO of Galileo and
President of **SKÅL ITALIA**

SUSANA LEAL
INSTITUTO POLITÉCNICO
DE SANTARÉM

TIME2ACT SD
<https://time2act.ipsantarem.pt>

Co-funded by the European Union

Organized by:
www.galileo.it

FREE ONLINE WEBINAR ON ENVIRONMENTAL SUSTAINABILITY
THE EUROPEAN SUSTAINABILITY REPORTING STANDARDS - ESRS
February 20, 2024 - 6:00 p.m. CET

Webinar language: English 🇬🇧

- ▶ Time2Act project (Susana Leal - Instituto Politécnico de Santarém);
- ▶ MOOCs and Webinars of the Project - introduction of the webinar (Tito Livio Mongelli – CEO of Galileo.it and President of SKÅL Italy);
- ▶ **Paolo Bartolozzi (CEO of HotelGoGo and Vice President of SKÅL Europe)**
 - The 2 transversal standards and the 10 thematic standards (environmental, social and governance) of the ESRS;
 - Timeline and consequences of this innovation;
 - The voluntary ESRS for SMEs;
 - Why is fundamental to know the ESRS for everyone who will project or will manage any future activity;
- ▶ Questions and answers.

This is a free webinar, but pre-registration is required. Use the following QR Code to easily preregister. All registered attendees will receive a Certificate of Participation.

Join the zoom meeting
<https://us06web.zoom.us/j/84866614274?pwd=6BUD3wugadJ0ywabygr1m5USUcuhQY.1>
ID meeting: 4274 6661 848
Code: 965827

Time to Act through Sustainable Experiences for Higher Education Students
Project ID: 2022-1-PT01-KA220-HED-000087984

CLAUDIA VILLANTE
SENIOR RESEARCHER AT ISTAT
Gender Mainstreaming Expert

TITO LIVIO MONGELLI
CEO of Galileo and
President of **SKÅL ITALIA**

SUSANA LEAL
INSTITUTO POLITÉCNICO
DE SANTARÉM

TIME 2ACT SD
<https://time2act.ipsantarem.pt>

Co-funded by
the European Union

Organized by: www.galileo.it

In collaboration with:
SKÅL EUROPE ACADEMY
www.skaleurope.org

FREE ONLINE WEBINAR ON SOCIAL SUSTAINABILITY
GENDER EQUALITY AND WOMEN'S EMPOWERMENT IN EUROPE

Webinar language: English  **March 12, 2024 - 4:00 p.m. CET**

- ▶ Time2Act project (Susana Leal - Instituto Politécnico de Santarém);
- ▶ MOOCs and Webinars of the Project - introduction of the webinar (Tito Livio Mongelli - CEO of Galileo.it and President of SKÅL Italy);
- ▶ **Claudia Villante**
Senior Researcher at ISTAT, Gender Mainstreaming Expert, Experienced Public Policies Analyst, Seconded National Expert of European Institute for Gender Equality
 - The challenges of gender equal opportunities in Italy and Europe;
 - The current status and objectives defined at European level;
 - The tools available at European and national level for the elimination of gender gaps;
 - The tasks of the European Institute for Gender Equality.
- ▶ Questions and answers.

This is a free webinar, but pre-registration is required. Use the following QR Code to easily preregister.
All registered attendees will receive a Certificate of Participation.

Join the zoom meeting

ID meeting: 82715299704
Code: 583755



Time to Act through Sustainable Experiences for Higher Education Students
Project ID: 2022-1-PT01-KA220-HED-000087984

GENDER EQUALITY AND WOMEN'S EMPOWERMENT

In collaboration with Skal Italia Academy
and with

- PORTUGAL - INSTITUTO POLITECNICO DE SANTAREM
- CYPRUS - UNIVERSITY OF CENTRAL LANCASHIRE IN CYPRUS
- BELGIUM - THOMAS MORE UNIVERSITY
- TURKEY - GAZI UNIVERSITY

SKÅL **EUROPE** **SKÅL** **EUROPE**
INTERNATIONAL Area Committee INTERNATIONAL ACADEMY
Connecting Tourism Globally Connecting Tourism Globally

HOTEL ONLINE REPUTATION MANAGEMENT
April 9, 2024 - 6:00 p.m. CET

Webinar language:
English 

HOTEL ONLINE REPUTATION MANAGEMENT

- ▷ Introduction: **Tito Livio Mongelli (Director of Skål Europe Academy)**
- ▷ Key Speaker: **Sabrina Calvagno (Nivula)**
 - ▶ How much important is the reviews rating?
 - ▶ How much is a percentage point improvement of the reviews rating worth?
 - ▶ How much increase in revenue to expect, improving the ratings of your hotel?
 - ▶ Improving reviews and revenue: what do we need?
 - ▶ REPUTATION, the hotel online reputation management system of NIVULA
 - ▶ Some examples taken from real situations of the Hotel attending the meeting!

Questions and Answers

FREE TRIAL

For the first hotels that ask to participate in this free seminar!
If you give us: Your email address, a Google e-mail account and the link to your tripadvisor page, Nivula will give you free of charge: upload of your reviews from the past few years, highlight of your strengths and weaknesses according to your guests and allow you to see what results you can achieve and how and give you Reputation software for free for one month.

email to: sales@nivula.ch with in the object: FREE TRIAL FOR PARTICIPANTS TO SKAL EUROPE ACADEMY

Join the zoom meeting

ID meeting: 868 8344 6726
Code: 941326



Organized by:  www.galileo.it

In collaboration with:  www.nivula.ch

www.skaleurope.org   

HOTEL ONLINE REPUTATION MANAGEMENT

In collaboration with
Skal Switzerland

WEBINAR ON ECONOMIC SUSTAINABILITY: EU DIRECTIVE ON GREENWASHING

In collaboration with Skal Italia Academy
and with

- PORTUGAL - INSTITUTO POLITECNICO DE SANTAREM
- CYPRUS - UNIVERSITY OF CENTRAL LANCASHIRE IN CYPRUS
- BELGIUM - THOMAS MORE UNIVERSITY
- TURKEY - GAZI UNIVERSITY

TIME 2 ACT SD
<https://time2act.ipsantarem.pt>

Co-funded by the European Union

In collaboration with:
SKÅL EUROPE ACADEMY
www.skaleurope.org
SILVERBACK
ADDRESS THE FUTURE
www.silverback.it
SafeGreen
Sustainable Practices
STUDIO LEGAL
www.safegreen.it

FREE ONLINE WEBINAR ON ECONOMIC SUSTAINABILITY
EU DIRECTIVE ON GREENWASHING

Webinar language: English 🇬🇧 May 7th, 2024 - 3:00 p.m. CET/CEST

- ▶ Presentation of Time2Act project: **Susana Leal (Instituto Politécnico de Santarém)**
- ▶ Introduction: **Tito Livio Mongelli (President of Skal Italy)**
- ▶ Key Speakers: **Nicola Moscheni (Silverback)** and **Corrado Carrubba (Safe Green)**
- ▶ What is GREENWASHING?
- ▶ Environmental Communication VS. Greenwashing
- ▶ The new EU Directive on Greenwashing
 - ▶ contents
 - ▶ timing
 - ▶ future situation
- ▶ The actual situation in Europe: some examples
- ▶ Questions and Answers

Go to Pre-registration
This is a free webinar, but pre-registration is required. Use the following QR Code to easily preregister. All registered attendees will receive a Certificate of Participation.

Join the Zoom meeting
zoom
ID meeting: 835 1156 0514
Code: 056674

Organized by:
www.galileo.it

Project partners:
POLITÉCNICO DE SANTARÉM, University of Central Lancashire, THOMAS MORE, Learnmera, GAZI ÜNİVERSİTESİ

Time to Act through Sustainable Experiences for Higher Education Students
Project ID: 2022-1-PT01-KA220-HED-00087984

APRIL 8TH 2025
6:00 PM CET

ERASMUS+ OPPORTUNITIES FOR TOURISM COMPANIES

OPPORTUNITIES THAT THE EUROPEAN PROGRAMME ERASMUS+ CAN PROVIDE TO MAKE EDUCATION AND WORK IN TOURISM MORE ATTRACTIVE

Key speakers

Franz Heffeter - ALE - Arbeiten und Lernen in Europa
Skal Europe President



Tito Livio Mongelli - Galileo.it
Skal Italy President



The structures of Skal can provide an excellent basis for cooperation between clubs and businesses not just in the European Union.

Be prepared for next deadlines!

Join the zoom meeting

<https://us06web.zoom.us/j/83925394601?pwd=t7w4bie5MMb3Mr451KFZCHBALmzqL3.1>



www.skaleurope.org

SolarPalz: Crowdfunding the Solar Future of Hotels



June 25 @ 6:00 pm - 7:15 pm CEST

Can hotels install solar panels without upfront investment or loans?
Yes — by partnering with their guests.

Skål Europe Academy invites you to discover SolarPalz, a groundbreaking platform that allows hotels to finance solar energy installations through their own guest community. Guests who support the project are rewarded with future stays, while hotels benefit from reduced energy costs, improved ESG compliance, and enhanced guest loyalty.

- Introduction: **Tito Livio Mongelli** (President of Skål Italy and Director of Skål Europe Academy)
- Ben Avery** (Founder of SolarPalz), will present the full concept and walk us through:
 - How crowdfunding meets sustainability in tourism
 - How hotels maintain full guest control (no OTA mediation)
 - How guest contributions are protected via escrow and insurance
 - How SolarPalz supports EU-aligned ESG goals
 - What opportunities exist for early adopters in the hospitality sector
- Paolo Bartolozzi** (Vice President of Skål Europe)

Skål Europe's long-term commitment to promoting climate-positive, responsible tourism under the framework of the European Green Deal and Agenda 2030.

Q&A

Join the zoom meeting

<https://us06web.zoom.us/j/82484501758?pwd=GivowQAGt7E2T42FaNuT05dFph0641.1>

www.skaleurope.org

Skål Academy: experience at the service of our Skalleagues!!!

NEXT STEPS

- MORE LANGUAGES
- MORE TOPICS
- MORE NATIONAL SKÅL INVOLVED
- MORE SKÅL CLUBS INVOLVED

- ONE BIG EVENT
- CONNECTION WITH AWARDS
- CREATE A NETWORK OF INNOVATORS
- CREATE SKÅL ERASMUS

THANKS FOR YOUR ATTENTION

Tito Livio Mongelli

Tel. +39.3358419337

e-mail titoliviomongelli@gmail.com

e-mail info@galileo.it

