

ICONSUS 2025

International Conference on Sustainability

This conference has the main objective the presentation of the results of the Time2Act@SD Erasmus+ project.

Grant Agreement Number: 2022-1-PT01-KA220-HED-000087984



Funded by
the European Union

iconsus2025.ipsantarem.pt

TITO LIVIO MONGELLI

(CEO of Galileo.it)



www.galileo.it



Galileo.it activities



Galileo.it is specialised in developing training modules for SMEs, Trade Unions, Employers Associations and big companies.

- Galileo.it co-operates with several ICT and vocational training expert bodies in order to arrange and spread the FTS (Flexible Training System protocols).
- Galileo.it is active in European projects with partnerships in more than 20 countries;
- Galileo.it manages a MOODLE-based platform for training young people, adults, and workers.





A division of Galileo, **Language Solution**, delivers managerial training in English on various topics such as Negotiation, Presentation, Public Speaking, Strategic selling, Effective meetings management and so on.



www.galileo.it



www.languagesolution.it





MOOC Environmental Sustainability



MOOC Environmental Sustainability



The MOOC on environmental sustainability is structured in three main chapters:



The importance of implementing an **effective change in the behaviour of individuals** is present in each chapter.

Every individual, with many small efforts, can improve the environmental situation and everything is illustrated and explored through images, documents and interactive videos.

Knowing the actual weight of one's role in climate change allows everyone to become aware of the problems and to start a much-needed change of direction. Saving a vital resource such as water, for example, is the path to follow.





Understanding the concept of "**water footprint**" allows us to deal with waste and bad habits that have led us to a dangerous situation for us and for the planet we inhabit.

The implementation of the **circular economy**, is important too!

Instead of buying new items we could recycle and reuse!



Webinars

Environmental Sustainability
Economic Sustainability
Social Sustainability





Paolo Bartolozzi

CEO of HotelGoGo and Vice-President of
SKAL Europe

European Sustainability Reporting Standards - ESRS

February 20, 2024 6:00 p.m. CET

The European Sustainability Reporting Standards (ESRS) is a reference that describes a company's environmental, social and governance performance and is a key strategic element in guiding corporate decisions in the current context, in accordance with the demands of relevant stakeholders.

The implementation of these practices, building adequate business skills, represents a great opportunity for all European companies and since 2024 these parts of the official balance are compulsory for the biggest companies.



The main objective of this webinar was to illustrate to participants:

- How the need to have these standards and include them in company balance sheets arises;
- **The main content of the two transversal standards and the ten thematic standards,**
- **The “voluntary ESRS” and the sustainability reporting principle for small and micro enterprises;**
- **How it is essential to know this framework for all students,** not only for those who will deal with budgets but also and above all for those who will plan and manage any type of economic activity.
- Throughout the webinar, environmental sustainability issues were highlighted.

PAOLO BARTOLOZZI
CEO of HotelGoGo and
Vice President of SKAL EUROPE

TITO LIVIO MONGELLI
CEO of Galileo and
President of SKAL ITALIA

SUSANA LEAL
INSTITUTO POLITÉCNICO
DE SANTARÉM

TIME2ACT:SD
<https://time2act.ipsantarem.pt>

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FREE ONLINE WEBINAR ON ENVIRONMENTAL SUSTAINABILITY

THE EUROPEAN SUSTAINABILITY REPORTING STANDARDS - ESRS

Webinar language: English

February 20, 2024 - 6:00 p.m. CET

- ▶ Time2Act project (Susana Leal - Instituto Politécnico de Santarém);
- ▶ MOOCs and Webinars of the Project - introduction of the webinar (Tito Livio Mongelli - CEO of Galileo.it and President of SKAL Italy);
- ▶ **Paolo Bartolozzi**
(CEO of HotelGoGo and Vice President of SKAL Europe)
 - ▶ The 2 transversal standards and the 10 thematic standards (environmental, social and governance) of the ESRS;
 - ▶ Timeline and consequences of this innovation;
 - ▶ The voluntary ESRS for SMEs;
 - ▶ Why is fundamental to know the ESRS for everyone who will project or will manage any future activity;
- ▶ Questions and answers.

This is a free webinar, but pre-registration is required. Use the following QR Code to easily preregister. All registered attendees will receive a Certificate of Participation.

Join the zoom meeting

<https://us06web.zoom.us/j/84866614274?pwd=6BUD3wugadJ0ywabygr1m5USUcuhQY.1>

ID meeting: 4274 6661 848
Code: 965827

Time to Act through Sustainable Experiences for Higher Education Students
Project ID: 2022-1-PT01-KA220-HED-000087984



All webinar resources are available online at:



<https://www.galileo.it/time2act/materiali-prodotti.html#1>

The webinar recording is available at:

<https://youtu.be/jiM-BnVDASU?si=yaOA41ste6EgAU2q>





Claudia Villante

Senior Researcher ISTAT, Gender Mainstreaming Expert, National Expert of European Institute for Gender Equality

Gender Equality and Women's Empowerment in Europe

March 12, 2024 4:00 p.m. CET

The main purpose of the webinar, in addition to defining gender equality and exploring the concept of gender roles and stereotypes, was to present **statistics and data on the current state of gender equality, highlighting disparities in various areas** such as education, employment and leadership roles. Of particular interest was the **identification of social, cultural and systemic factors that contribute to gender inequality** and the discussion of historical contexts and their impact on gender norms for individuals, communities and economies.



The specific objectives of this webinar were to illustrate to participants:

- The challenges of gender equality in Italy and Europe;
- The current **status and objectives defined at European level**;
- The **tools available at European and national level to eliminate gender gaps**.

CLAUDIA VILLANTE
SENIOR RESEARCHER AT ISTAT
Gender Mainstreaming Expert

TITO LIVIO MONGELLI
CEO of Galileo and
President of SKAL ITALIA

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In collaboration with: SKAL EUROPE ACADEMY www.skaleurope.org

FREE ONLINE WEBINAR ON SOCIAL SUSTAINABILITY

GENDER EQUALITY AND WOMEN'S EMPOWERMENT IN EUROPE

Webinar language: English

March 12, 2024 - 4:00 p.m. CET

- ▶ Time2Act project (Susana Leal - Instituto Politécnico de Santarém);
- ▶ MOOCs and Webinars of the Project - introduction of the webinar (Tito Livio Mongelli – CEO of Galileo.it and President of SKAL Italy);
- ▶ **Claudia Villante**
Senior Researcher at ISTAT, Gender Mainstreaming Expert, Experienced Public Policies Analyst, Seconded National Expert of European Institute for Gender Equality
 - ▶ The challenges of gender equal opportunities in Italy and Europe;
 - ▶ The current status and objectives defined at European level;
 - ▶ The tools available at European and national level for the elimination of gender gaps;
 - ▶ The tasks of the European Institute for Gender Equality.
- ▶ Questions and answers.

This is a free webinar, but pre-registration is required. Use the following QR Code to easily preregister. All registered attendees will receive a Certificate of Participation.

Join the zoom meeting

ID meeting: 82715299704
Code: 583755

POLITÉCNICO DE SANTARÉM University of Central Lancashire UCLan Cyprus THOMAS MORE Learnmera ROSTO SOLIDÁRIO

Time to Act through Sustainable Experiences for Higher Education Students
Project ID: 2022-1-PT01-KA220-HED-000087984



All webinar resources are available online at:



<https://www.galileo.it/time2act/materiali-prodotti.html#1>

The webinar recording is available at:

<https://youtu.be/Z3bSnluB4tI?si=I-CeKJRWpnUrJzPS>





Nicola Moscheni

Project Manager of Silverback

EU Directive on Greenwashing

May 7, 2024 3:00 p.m. CET

There is a **new EU directive against advertising and misleading information regarding sustainability**. European member states have until 2026 to transpose it into national law.

How will it affect the lives of consumers? Most importantly, what changes will it bring to businesses? To better understand this important legislation, we organised a webinar with an expert from the communication.



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International Conference on Sustainability

The specific objectives of this webinar were to illustrate to participants:

- **What is GREENWASHING?**
- **Environmental Communication VS. Greenwashing**
- The new EU Directive on Greenwashing
 - Contents
 - Timing
 - Future situation
 - The actual situation in Europe: some examples
- Fight against planned obsolescence.

In collaboration with:

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https://time2act.ipsantarem.pt

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SKAL EUROPE ACADEMY
www.skaleurope.org

SILVERBACK
GREENING THE COMMUNICATION
www.silverback.it

SafeGreen
www.safegreen.it

FREE ONLINE WEBINAR ON ECONOMIC SUSTAINABILITY
EU DIRECTIVE ON GREENWASHING

Webinar language: English May 7th, 2024 - 3:00 p.m. CET/CEST

► Presentation of Time2Act project: **Susana Leal (Instituto Politécnico de Santarém)**
► Introduction: **Tito Livio Mongelli (President of Skal Italy)**
► Key Speakers: **Nicola Moscheni (Silverback)** and **Corrado Carrubba (Safe Green)**

- What is GREENWASHING?
- Environmental Communication VS. Greenwashing
- The new EU Directive on Greenwashing
 - contents
 - timing
 - future situation
- The actual situation in Europe: some examples

► Questions and Answers

Go to Pre-registration
This is a free webinar, but pre-registration is required. Use the following QR Code to easily preregister. All registered attendees will receive a Certificate of Participation.

Join the Zoom meeting
zoom
ID meeting: 835 1156 0514
Code: 056674

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Project partners:
POLITÉCNICO DE SANTARÉM, University of Central Lancashire, THOMAS MORE, Learnmera, ROSTO SOLIDÁRIO

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The webinar recording is available at:

https://youtu.be/eiDYXbDGR4k?si=Vy6GlAQ_5iRZ81E4



Thanks for your attention

Tito Livio Mongelli

e-mail: titoliviomongelli@gmail.com
info@galileo.it



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